

HONEY EURYOPS



Euryops virgineus

Honey Euryops/Heuningmagriet

PLANT TYPE: SHRUB

SA DISTRIBUTION: EASTERN CAPE, WESTERN CAPE

SOIL TYPE: SANDY, CLAY, LOAM, BRACK/SALINE

FLOWERING SEASON: SPRING, WINTER

PH: ACID

FLOWER COLOUR: YELLOW

ASPECT: FULL SUN

As winter begins to give way to spring, Honey Euryops (*Euryops virgineus*) bursts into flower with masses of bright yellow daisy-like blooms. This hardy indigenous shrub is naturally found in the Western and Eastern Cape and is well suited to the conditions of Outeniquasbosch Wildlife Village. Its cheerful display not only adds vibrant colour to the landscape but also provides an important nectar source for bees, butterflies, and other beneficial insects when few other plants are in flower.

HEUNINGMAGRIET



Characteristics

Honey Euryops is a dense, evergreen shrub with attractive, finely textured bright green foliage that provides year-round colour and interest in the garden.

During late winter and spring, the plant becomes covered in masses of **small, bright yellow daisy-like flowers**, creating a striking display that attracts bees, butterflies, and other pollinators. It typically grows between one and two metres in height and forms a naturally rounded shape, making it suitable as a feature shrub, informal hedge, or planted in natural drifts.

This species thrives in **full sun** and **well-drained soils** and is well adapted to drought, coastal conditions, and windy environments once established. It requires very little maintenance, with only occasional watering during establishment and light pruning after flowering to maintain its shape and encourage vigorous new growth.

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Why The Honey Euryops?

Honey Euryops is an excellent choice for indigenous gardens because it offers year-round structure, outstanding seasonal colour, and significant environmental benefits.

Its **long flowering period** supports a wide variety of pollinating insects, helping to maintain healthy and biodiverse ecosystems throughout the estate.

The shrub's **drought tolerance** and **low maintenance** requirements make it an ideal landscaping plant for water-wise gardens, while its adaptability allows it to blend seamlessly into fynbos, renosterveld, and thicket planting schemes.

Whether used in street-front gardens, open landscape areas, or naturalistic shrub groupings, Honey Euryops enhances the character of the landscape while reflecting the **indigenous** beauty of the Garden Route.