PLANT OF THE MONTH

LANDSCAPING DEPARTMENT

BLUE FELICIA BUSH



Felicia amelloides

Blue Felicia Bush/Bloumagriet

PLANT TYPE: PERENNIAL, SHRUB
SA DISTRIBUTION: EASTERN CAPE, WESTERN CAPE
SOIL TYPE: SANDY, CLAY, LOAM
FLOWERING SEASON: SPRING, SUMMER, AUTUMN
PH: ACID, NEUTRAL
FLOWER COLOUR: BLUE
ASPECT: FULL SUN, AFTERNOON SUN

This month we celebrate one of the Western Cape's brightest gems – the **Blue Felicia Bush**. With its cheerful blue daisy-like flowers and hardy nature, *Felicia amelloides* is a beloved indigenous shrub that brings year-round colour to the garden. Naturally found along the coastal regions of the Cape, this plant is perfectly suited to the landscapes of Outeniquasbosch Wildlife Village, blending seamlessly with the local flora and attracting an array of pollinators.

OUTENIQUASBOSCH WILDLIFE VILLAGE

PLANT OF THE MONTH

LANDSCAPING DEPARTMENT

BLOUMAGRIET



Characteristics

The Blue Felicia Bush is a neat, evergreen shrublet, usually growing between **30–60 cm tall**. Its small, bright green leaves form a dense mound, making it an attractive filler or edging plant. What truly makes this species stand out are its daisy-like flowers: striking blue petals surrounding a sunny yellow centre, a welcome splash of colour in the landscape. Flowering is most prolific in **spring** and **summer**, but with the right conditions, it can flower almost year-round.

Beyond its beauty, *Felicia amelloides* is resilient. It thrives in **full sun**, tolerates coastal winds, and once established, requires little water – making it an ideal choice for water-wise and eco-friendly gardening. It is also long-lived compared to many other daisy family members, ensuring lasting enjoyment.

OUTENIQUASBOSCH WILDLIFE VILLAGE

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BLUE FELICIA BUSH



Why The Blue Felicia Bush?

- **Indigenous & Sustainable**: Being locally native, it requires little water or fertilizer and fits seamlessly into the natural landscape.
- **Colour & Beauty**: Its year-round blooms bring vibrant splashes of blue and yellow, softening built areas while echoing the colours of the natural veld.
- **Ecological Value**: By attracting pollinators, it plays a vital role in maintaining healthy fynbos systems and encouraging natural regeneration.
- **Versatility**: Whether planted in borders, rock gardens, or as part of rehabilitated bush clumps, it adapts beautifully to the village's landscaping style.

Tip: Deadhead spent flowers regularly to encourage even more blooms and keep the shrub neat.

OUTENIQUASBOSCH WILDLIFE VILLAGE

PLANT OF THE MONTH

LANDSCAPING DEPARTMENT

SIMILAR FELICIAS







